



Global Aluminium Foil Roller Initiative (GLAFRI)

MEDIA RELEASE

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Global aluminium foil demand to add 1 million tons over next 5 years

GLAFRI welcomes new members

The global demand for aluminium foil will continue increasing by more than 4% CAGR until 2019, according to data released recently by CRU International. The additional global demand will add up to one million tons by the end of that period. One key trend being witnessed in this market is the economic growth in China, which is becoming the leading market for production and demand.

Reflecting the healthy outlook for the industry, the Global Aluminium Foil Roller Initiative (GLAFRI) has recently welcomed new foil roller members: Gujarat Foils and Raviraj Foils with operations in India and UACJ Foil based in Japan and Malaysia. Furnace manufacturer Otto Junker also joined as a supplier member.

Commenting on the market and membership growth GLAFRI's President Manfred Mertens said, "We are excited by this forecast of potential growth in the global market. GLAFRI was established to support this expansion and particularly to enhance and develop consumption of foil in the various regions".

"Helping to achieve these aims, GLAFRI, represented by Vice President Simon Chan and Executive Director Stefan Glimm, recently launched a social media campaign in China to enhance home consumption of semi-rigid foil containers," he added. "We were glad to welcome twenty multipliers from media and trade associations, such as the restaurant and catering organisation for the Shanghai region."

"In India GLAFRI organised the first Indian foil roller workshop, to share expertise in promoting foil. The example of the Alufoil Trophy – which has been successful in Europe for many years making innovation in foil applications highly visible – was of particular interest to the Indian members. They saw it as an opportunity to drive foil consumption by considering a similar competition in India. This is exactly what we want to achieve with GLAFRI," concluded Mr Mertens.

Further information:

Stefan Glimm, Director General

The Global Aluminium Foil Roller Initiative (GLAFRI) is the global association coordinating actions on sustainability in order to support foil market growth and promote innovative development. Almost 10% of the annual global aluminium primary production is converted to aluminium foil.

The members are foil rollers (Aluminiumfolie Merseburg, AL INVEST, Alcoa, Alcomet, Aludium, Amcor Flexibles, ASAS, Assan Alüminyum, Carcano Antonio, Cihan, Comital, Constantia Flexibles, Constellium, Dare/Danyang, Dingsheng, Ess Dee, Eurofoil, Garmco, Gujarat Foils, Hindalco, Hulamin, Hydro, Iberfoil, Impol, Kunshan, Laminazione Sottile, Nikkei Siam, Noranda, Novelis, OARC, Raviraj Foils, SAM-A, Shanghai Shenhua, Symetal, TLM, Toyo, UACJ Foil, UC Rusal, Votorantim Metais – CBA and Xiashun) and their suppliers (Achenbach, Kampf, IAI, Novelis PAE, Otto Juncker and Thiel & Hoche) from around the world.